FORRESTER®

High-Tech Manufacturing Begins With High-Performance Networking And Security Solutions

Driving Business Goals Through Innovation

APAC MANUFACTURERS ARE INNOVATING FOR IMPROVED EFFICIENCY AND RESILIENCE

High-tech manufacturers are leveraging innovation and automation for efficiency gains and growth:

66%

said delivering modern resilient operations is an IT priority in the next 12 months.

63%

had optimized manufacturing processes with automation and robotics.

61%

said edge solutions, IoT applications, and networks were essential to driving innovation.

42%

had increased IT security operation efficiency from next-generation security solutions.

41%

of mid-market firms said bridging the IT/OT gap was an IT priority (vs. APAC: 55%).*

EMERGING TECHNOLOGIES EMPOWER MANUFACTURERS TO DELIVER

Manufacturers are set to invest in them to deliver at scale, efficiently, and securely. In the next 24 months:

38%

plan to invest in cloud-managed networking.

DATA PRIVACY AND SECURITY IS NOW PARAMOUNT



52% considered data privacy and security amongst their top 5 networking challenges.



48% said the lack of cybersecurity features in legacy IoT devices is one of their top 5 challenges.



18% said overcoming the IT/OT divide is amongst their top 2 networking challenges.



52% of mid-market firms ranked cross-functional collaboration a key networking challenge.

73%

said secure, fast, comprehensive Wi-Fi coverage and network access will help achieve business goals.

50%

of manufacturers are expanding, upgrading, or planning to invest in Zero Trust Edge solutions.

39% plan to invest in loT security.

KEY RECOMMENDATIONS

Manufacturing leaders need to act now to forge a path with high-performance networking and security solutions.

- Harness emerging technologies to drive efficiency and scalability.
- Invest in Zero Trust technology and best practices to secure the benefits of automation and Al.
- Place employees at the heart of smart factories and encourage shared responsibility.

Base: 272 business and IT decision-makers from the high-tech manufacturing industry in APAC *Base: 111 business and IT decision-makers from the mid-market high-tech manufacturing industry in APAC. Source: "The Path To Smart Manufacturing Begins With High-Performance Networking Solutions," a commissioned study conducted by Forrester Consulting, January 2022

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Read the full study